

The 5th Annual

HR Specialist Summit

October 21–22, 2021

A virtual conference for **ALL** your HR needs!



- First-class training for HR professionals
- Up-to-the-minute guidance on important issues and compliance
- Led by America's top HR & employment law experts
- Separate days for Compliance & Strategy training
- 8 SHRM and HRCI credit hours
- **Free bonus gifts worth over \$735.00**
- Online, from the comfort of your office or home

**"OUTSTANDING
CONFERENCE!"**
Engaging, informative,
educational
and fun!"
— Kim Stanley, Penske
Automotive

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OCT.
21-22, 2021

Dear Colleague,

The past year has brought enormous change to the American workplace—and the HR profession. At the 5th annual *HR Specialist Summit*, we'll give you the training and the tools to not only survive but to thrive in this new environment.

Our unique two-track approach provides the best training on your most pressing HR concerns. Legal Compliance Day (Thursday) keeps you up to speed on the latest laws, court rulings and regulatory developments affecting HR. Strategy & Tactics Day (Friday) covers the top advice on hiring, benefits, management and more.

Plus, you can attend the *Summit* on the day of your choice.

Or you can sign up for the entire event for more training ... and much more savings.

This 2021 *Summit* was originally to be held in New Orleans. But for your comfort and safety, we've turned it into an all-virtual event, allowing you to get amazing training (and HRCI and SHRM credits) from the comfort of your office or home!

Take a few minutes to review our entire program and then go to [HRS-Summit.com](https://www.hrs-summit.com) to register at our special Early Bird rate. You'll also receive three FREE bonus gifts.

I look forward to welcoming you to the *HR Specialist Summit 2021!*

Sincerely,



Phil A. Ash, Publisher
The HR Specialist

P.S. If the *HR Specialist Summit* fails to meet your needs, we will refund 100% of your tuition. No questions asked. And your free bonus gifts are **yours to keep**.

FEATURED SPEAKERS



Karl Ahlrichs
Gregory and Appel
Indianapolis



Amy Bakay, SHRM-SCP
Founder, HR NOLA
New Orleans



Jennifer Betts
Ogletree Deakins
Pittsburgh



Chia-Chia Chang
CDC, National Institute for
Occupational Safety & Health



Carrie Hoffman
Foley & Lardner,
Dallas



Kimya Johnson
Ogletree Deakins,
Philadelphia



Dan Kaplan
Foley & Lardner
Madison, Wis



Patrick Morrison
Employee Benefits Advisor,
Eustis Insurance, New Orleans



Ellen Rains
Ogletree Deakins
New Orleans



Chris Ward
Foley & Lardner
Chicago



Amy Wilson
Benefit Technology Resources
Des Moines



Sherron Williams
HR Director,
City of Shreveport, LA



Jeremy York
President, InvigorateHR
Indianapolis

"The best conference I've ever attended! The speakers were exceptional and the topics were timely and important. I have a long list of takeaways to implement!"

— Barbara Wiswal,
ABT Performing Arts Assoc.

HR SPECIALIST SUMMIT AGENDA

Thursday, Oct. 21

COMPLIANCE DAY

1:00 – 1:40pm ET

HR at the Crossroads of Race, Politics & Social Media in Today's Workplace

HR departments can no longer separate themselves from the hot-button issues of the day. Join Kimya Johnson, a prominent Philadelphia attorney, to discover how HR leaders can equip themselves—both strategically and legally—to positively address these cultural changes.

1:40 – 2:30pm ET

COVID-19: Managing the Legal Side Effects & Practical Guidance for HR

First came the virus, then came the lawyers. How do you protect employees while avoiding legal trouble? Our expert panel will provide up-to-date HR advice on vaccinations ... employee leave ... return-to-work ... masks ... accommodations ... recordkeeping ... and much more.

2:30 – 2:40pm ET **Break**

2:40 – 3:10pm ET

Dazed & Confused: HR Compliance with Changing Marijuana Laws

The fast-changing—and often contradictory—federal and state laws on marijuana usage have left HR in a haze. This workshop will clear the air on how to legally manage off-duty usage, testing, safety and more.

3:10 – 3:45pm ET

Employment Law: 2021 Update and What to Expect in 2022

Our panel of top employment lawyers will brief you on the most important legal issues affecting HR today—and the best practices. Plus, we'll tell you what to prepare for in 2022 and beyond.

3:45 – 4:00pm ET **Break**

4:00 – 4:30pm ET

Wage & Hour Compliance: 2021 & Beyond

No other area of HR creates more confusion (and greater litigation peril) than wage-and-hour issues—especially with the spike in remote work. Get real-world best practices on classifications, pay equity, overtime and more.

4:30 – 5:00pm ET

Bullet-Proof Your Employee Handbook

Every handbook contains mistakes that plaintiffs' attorneys can use against you. Transform your employee handbook from a lawsuit waiting to happen into a useful roadmap for your employees.

Friday, Oct. 22

STRATEGY & TACTICS DAY

1:00 – 1:40pm ET

The Whole Employee: Designing a Healthier Workplace to Achieve Worker Well-Being

This illuminating session—from a leader at the CDC's National Institute of Occupational Safety and Health—provides practical, field-tested steps to optimize work for today's workforce and generations to come.

1:40 – 2:30pm ET

The Future of the American Workplace & HR's New Role

COVID challenged every conventional view of working, including where, when and how work gets done. Join our panel to discover what we've learned and how HR can use this knowledge to shape the future workplace.

2:30 – 2:40pm ET **Break**

2:40 – 3:10pm ET

The Best Hiring, Onboarding & Retention Strategies for a Post-COVID World

The pandemic changed the rules of the hiring game. So why are you using the same playbook? Learn the strategies to recruit the best candidates in today's economy, onboard them correctly and keep them happy and engaged.

3:10 – 3:45pm ET

Hacking HR: How to Navigate Your HR Technology Decisions

Getting the right mix of technology—and using it to its fullest capacity—is essential for HR. But most HR people aren't tech gurus. Discover (in plain English) the best ways to leverage HR technology on a budget.

3:45 – 4:00pm ET **Break**

4:00 – 4:30pm ET

Employee Benefits Update: What Your Employees Want & Need

In this eye-opening session, discover which benefits employees crave these days, what they no longer need and how the pandemic rewrote the benefits guide. Also, learn the necessary compliance changes for open enrollment.

4:30 – 5:00pm ET

Advanced Decision-Making for HR Professionals

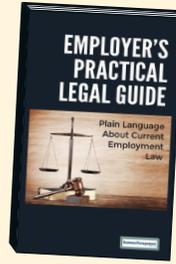
No skill is more important in business today than the ability to understand, analyze and act quickly. This session will help you enhance your decision-making skills in both your work and personal life.

FREE BONUSES — Exclusively for Attendees

HOW IT WORKS

In addition to all our incredible sessions, all *Summit* attendees will receive:

- **Employer's Practical Legal Guide**, a digital copy of our 400-page must-have guidebook to help you stop trouble before it ever starts.



- **A free 6-month subscription to *The HR Specialist* newsletter**, which provides monthly updates on the latest developments in HR management and employment law.



- **A free 6-month subscription to *HR Specialist Premium Plus***, our online information system that provides handy HR forms, tools and answers to your pressing problems.



Prior to each day's video sessions, you'll be sent a single link to join and participate in the presentations. On your computer screen, you'll see the PowerPoint presentation along with the speaker's video image.

If you have questions during the session, simply type them into the chat box on the screen and each speaker will answer questions at the end of their presentation.



This program is valid for 8.00 PDCs for the SHRM-CP® or SHRM-SCP®.

The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

CONFERENCE REGISTRATION

Yes! I want to stay up on the coming changes in HR and employment law. Please register me for the *HR Specialist Summit*. I understand my satisfaction is unconditionally guaranteed or my money back.

Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ ZIP _____
 Phone (____) _____ Fax (____) _____
 Email _____

Choose YOUR conference experience:

- Both days (best offer) **\$697 \$549 EARLY BIRD DISCOUNT**
- Oct. 21 (Compliance Day) **\$449 \$397 EARLY BIRD DISCOUNT**
- Oct. 22 (Strategy & Tactics Day) **\$449 \$397 EARLY BIRD DISCOUNT**

Note: Early Bird prices are good through October 8, 2021!

Check enclosed, payable to Business Management Daily/*HR Specialist Summit*.
 Please charge my: VISA MasterCard AmEx Discover
 Card # _____ Expiration _____
 Name on Card _____
 Signature (required) _____

Mail to: 7600A Leesburg Pike, West Bldg, Suite 300, Falls Church, VA 22043

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HRS-SUMMIT.COM**

**OR CALL
1-800-543-2055**

**DEEP
DISCOUNTS
for multiple-site
registrations!**

**Contact Paul Legrady at
plegrady@bmd.biz
or call
(703) 905-4516**